

EAST PORT PROPERTIES AWARDS BLANK CANVAS: 351 INDOOR ART COMMISSION

The first private sector juried art commission in Newfoundland and Labrador, valued at \$100,000, is awarded to local artist

March 25, 2013, St. John's, NL – East Port Properties is pleased to announce Will Gill, a Newfoundland visual artist, has been selected to create an indoor public art installation in the lobby of 351 Water Street, set to open in spring 2014.

The call, which is the first of its kind in Newfoundland and Labrador, opened on September 12, 2012 and received a total of 31 submissions from qualified artists and artistic groups from all around the world. After undergoing a rigorous judging process, Gill was shortlisted as one of six invited to participate in Phase II.

“We’re thrilled,” said East Port Properties President John Lindsay. “Not only about working with Will on this exciting installation, but also about the success of the call overall. I’d like to say thank you to all of the extremely talented artists and artistic groups who submitted. You certainly made our job a tough one.”

The piece, commissioned by East Port Properties, will be permanently displayed at 351, the first new office building in downtown St. John's in more than 25 years. Inspired by its surroundings, the building is designed to carry on the rich heritage and charm on Water Street, while artfully balancing the old and new. Located on the oldest street in North America, 351 utilizes the area's historical patterns and properties, and incorporates modern and efficient technologies. It's the first building to be heated and cooled by sea water in Newfoundland and Labrador.

“It's a tremendous honour,” said Will Gill. “This opportunity is something that comes along once in a lifetime. It's not often you see a private organization, like East Port Properties, demonstrating such a strong commitment to helping the artistic community in Newfoundland and Labrador grow and learn. I'm very proud to be a part of this.”

For more information about the art commission, visit www.threefiftyone.ca

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About 351:

Set to open in 2014, 351 is the first new office building in downtown St. John's in more than 25 years. It was developed by East Port Properties and designed by Stantec Architecture (formally PHB Group). Inspired by its surroundings, 351 uses natural tide technology, and respects our natural environment. It will be the first sea water heated and cooled building in Newfoundland and Labrador.

www.threefiftyone.ca

About East Port Properties:

East Port Properties is the leading development company for workplace real estate in Atlantic Canada. Since 1981, East Port Properties has developed millions of square feet of office, commercial, research, industrial warehouse, parkade, and recreational facilities, primarily in Metro Halifax and St. John's.

www.eastportproperties.ca

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